

Driving Health Forward Digest

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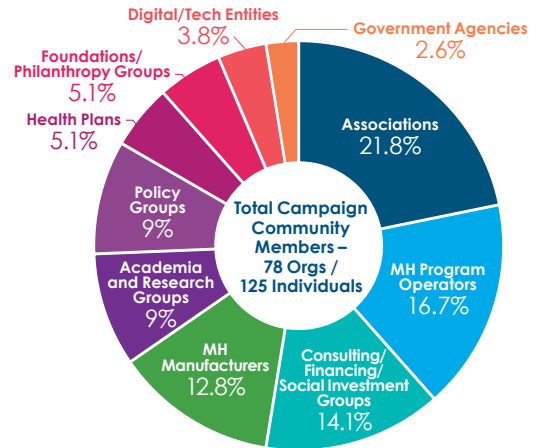
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Building a National Movement for Mobile Health—By the Numbers!

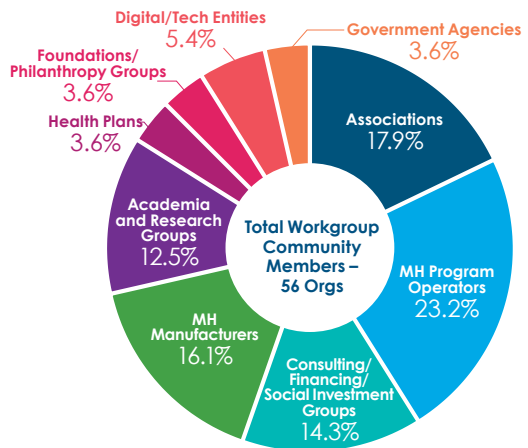
With 78 organizations and 125 individuals represented, Driving Health Forward is a fast-growing national campaign, funded by the Leon Lowenstein Foundation, dedicated to exponentially expanding access to care across America through mobile healthcare.



Working Groups Hard at Work!

Together on February 4, 2025, we launched a new campaign, [Driving Health Forward](#), to exponentially increase access to mobile healthcare around the country. Since then, the effort has expanded into a vibrant community of 125 professionals from 78 organizations, ranging from associations, mobile healthcare program operators, consulting and financing groups, academia, manufacturers, policy groups, technology companies, and more.

This March we formed five working groups focused on the priorities agreed to at the launch convening: Increasing Access to Care; Capital Investment in Mobile; Growing and Strengthening the Mobile Sector Workforce; Financial Sustainability; and Data, Evaluation, and Research. These working groups have met monthly and expanded over time to include a diverse group of more than 55 organizational community members. Each workgroup has been charged with identifying up to three priority initiatives relating to policy advocacy,



practice, or partnerships for the campaign to pursue going forward to achieve our collective goals of removing barriers to expanding mobile healthcare. We look forward to sharing and discussing those initial recommendations with you at our next stakeholder convening in September!

Join Us at the Next Convening in Louisville, Kentucky...

Driving Health Forward's second in-person stakeholder convening is scheduled from 1:00-5:00 p.m. on Saturday, September 13, 2025, at the [Kentucky Science Center](#) located at 727 W. Main St., Louisville, KY.

Attendees will hear firsthand updates about the campaign's planned initiatives and ongoing efforts and will have the opportunity to discuss the priorities that have emerged through the campaign's workgroup model over the past four months.

We invite you to join us for this important and timely conversation. Please register for the convening [here](#).

The stakeholder convening presents an opportunity to connect not just with fellow community members, but also with the broader health sector at the Mobile Healthcare Association's annual conference which is happening in conjunction with the convening.



...And Stay for the 21st Annual Mobile Health Clinics Conference!

Mobile Healthcare Association is a nonprofit, membership-based organization whose mission is to promote and serve the mobile health field to increase access to care for all.

On Sept. 13-16, the Association will hold its [21st Annual Mobile Health Clinics Conference](#) in Louisville, KY. The conference brings together individuals to foster meaningful connections and share best practices, driving positive change in mobile healthcare.



“Our conference, entering its 21st year, is really a testament to not only the association but our members who have found value in being together.”

– Elizabeth Wallace
Executive Director
Mobile Healthcare Association

Wallace cites the diversity of conference attendees, from vice presidents of community health or business development to social workers to drivers of mobile

health clinics. Even the services they provide are diverse, such as primary or pediatric care, behavioral health, and substance abuse prevention. Attendees also target specific populations, such as the LGBTQ+ community, the unhoused, and veterans, for example.

Despite this diversity, Wallace finds a commonality among conference participants. “You can find people who understand your struggles, but who can lift you up and share their lessons learned. That's a special part of the conference.”

These lessons learned are particularly important at this moment in time. As Wallace states, the COVID-19 pandemic underscored two key points: vulnerable populations were disproportionately affected by the pandemic, and the adaptability and flexibility of mobile healthcare played a crucial role in driving positive outcomes. “As the healthcare landscape is changing in 2025, I think the message is that each and every person is not just delivering care; they are leading a movement. The future of healthcare can be community-centered, equity-driven, and shaped by the work people are already doing every day in the mobile healthcare field.”

The theme of this year's conference is *Empowering Change: Shaping the Future of Mobile Healthcare*. "We are focused on scaling, sustainability, and systems change. I think there's an understanding that not one person nor one organization can make that change. This moment calls for bolder collaboration, and the tools, knowledge, stories, and data that can help create it."

Driving Health Forward will be featured in the closing plenary session at 9:00 a.m. on Tuesday, September 16th. During the plenary, attendees will learn more about the campaign and hear from inspiring speakers with examples of sustainable models for mobile healthcare. We hope to inspire more individuals and organizations to join this critical movement to scale mobile healthcare, addressing the lack of access in our healthcare system.

Mobile Healthcare Association is a founding participant of Driving Health Forward.

What does Wallace hope for at the conference? "Coming together at this year's conference, people can build strategic partnerships, while they also build their resolve to ensure that mobile healthcare is a force for equity and access," she said.

Conference registration is available [here](#), with early registration available until July 10th. Medical, dental and nursing continuing education credits, and group discounts are available.



REGISTER NOW!

Empowering Change:
Shaping the Future of Mobile Healthcare

21st Annual Mobile Health Clinics Conference
Louisville, Kentucky – September 13-16, 2025

State Spotlight: Mobile in Action

Within the past month, two mobile healthcare organizations made headlines for scaling mobile health services throughout Kentucky and California.

Aleph Group Brings Mobile Health Clinics to Underserved Communities in KY:

Designer and manufacturer of custom [mobile medical clinics](#) and Driving Health Forward participant, Aleph Group, Inc., has built units for Kentucky Primary Care Association (KCPA) to boost access to healthcare in communities throughout the state. The final five of a fleet of 12 mobile health units were delivered in early June, and will serve patients through Fairview Community Health Center, Dayspring Health, Inc., Pennyroyal Healthcare Services, Inc., Primary Plus, and ARCare. The KY Cabinet for Health and Family Services - Department for Public Health awarded KCPA \$5.3 million for this initiative. These units will deliver a range of services, including primary and preventative care, immunizations, and dental care. As Aleph Group noted on its LinkedIn page, "These custom mobile medical clinics will bring essential healthcare services directly to those who need them most — making care more accessible, especially in underserved and rural areas." Learn more on this FOX 56 News (WDKY) [segment](#).

Health Net and Centene Foundation Invest in Expanded Mobile Fleet in CA:

Health Net, a company of the Centene Corporation, and Centene Foundation, Centene's philanthropic arm, [announced](#) a \$7.2 million investment to improve access to care for Californians in underserved communities through mobile health clinics. The grants are part of Health Net's new [Mobile Outreach for Value, Equity and Sustainability \(MOVES\) program](#). As the press release explains, MOVES addresses "common care barriers—like limited transportation and lost wages from time off work—by bringing essential preventive screenings and services directly to communities." Grant recipients include AltaMed, Community Medical Centers, Kaweah Health, and Vision y Compromiso. These grants will "not only expand reach but also strengthen trust between healthcare providers and the communities they serve—laying the groundwork for long-term relationships, earlier interventions and better health outcomes statewide."

Maximize the Message of Mobile!

Our communications team has prepared two guides to help you use strategic communications to amplify Driving Health Forward and the benefits of robust mobile healthcare:

1. An outline of the [benefits of participation in the Driving Health Forward campaign](#). It includes what participants derive from participation, what Driving Health Forward offers in terms of media relations and social media support, and how we can work together to disseminate our shared message.
2. A comprehensive [communications best practices toolkit for promoting Driving Health Forward](#). This guide helps campaign participants and key spokespeople work effectively with journalists and share impactful social media content. Additionally, it details roles, procedures, points of contact, and core campaign messaging.

We invite you to share our social media posts, participate in our new blog, and send in your ideas for possible media promotion!

ICYMI: In the News

Driving Health Forward's media relations team shared the news about the launch with key reporters that focus on issues of healthcare access.

The launch received substantial, positive [coverage](#) in the Daily Yonder, with quotes from [Dr. Phillip Levy](#) and [Dr. Nancy E. Oriol](#). The feature article also cited the support from the Leon Lowenstein Foundation, linked to Driving Health Forward's [website](#) and included a photo from the February convening.

What's more, excerpts of the Daily Yonder article received pick-up on [Kiowa County Press](#) (CO) and in the [News-Review](#) (OR). Finally, a report ran on Public News Service based on the article content.

The *Daily Yonder* is the preeminent online platform for news, information, and storytelling about and for rural America. Today, the *Daily Yonder* reaches more than a million people each year through original reporting, a radio newscast that is broadcast on hundreds of radio stations each week, and partnerships with other news organizations around the world.

Has your organization been featured in the news? We want to know!

Help Us Attract New Members

If you know organizations that may be interested in learning about or joining the campaign, please direct them to [our website](#) to sign up!

